



“Why is Mackay Musical Comedy Players so valuable to the Mackay and district community and what impact does it have on people’s lives?” As you read on, I would like to share with you the benefits the club offers to the community and how your business can benefit through a partnership with MMCP.

Since 1965, we have been playing an important role in fostering musical theatre in the Mackay region through the development of the youth of this community, with the aims of providing entertainment to the public and the opportunity for regional amateur performers to gain valuable stage experience. The skills that members learn through working with local and professional directors, musicians and choreographers are used in the wider world – self-confidence, teamwork, co-ordination, social skills and coping strategies. Young people have gone on to perform at a national and international level. Many other have gone on to professional careers in the arts.

Whether you have experienced our productions or not, I am sure you understand how they enrich the lives of so many people in our community. Without the assistance of community minded individuals and businesses, we could not continue to provide quality entertainment and development opportunities year after year. Due to increasing costs, it is becoming increasingly difficult for MMCP to continue to provide these services.

MMCP relies on the financial support of local businesses to maintain our high standards. By becoming a sponsor, your business will have valuable exposure to the many MMCP members, their families, and, of course, the wider community who come to our shows.

Sponsorship opportunities are offered at five levels: Naming Rights, Gold, Silver, Bronze and Promotion, as detailed in the attached document. We offer both monetary and in-kind sponsorships.

If you would like further information or have any queries, please do not hesitate to contact me via the club’s email (mmcp_inc@yahoo.com.au) or on my mobile (0421 707 740).

Kind regards

Janet Jackson
Mackay Musical Comedy Players, Inc.
Sponsorship Co-Ordinator

SPONSORSHIP PACKAGES



“GOLDILOCKS & THE THREE BEARS”



FEBRUARY 2025

	Naming Rights	Gold	Silver	Bronze	Promotion
Packages Available per Level	1	4	6	10	5
Sponsorship Level Cost	\$2,500	\$1,250	\$600	\$300	\$100
Production Naming Rights	✓				
Business Banner displayed in the venue foyer during the run of the show	✓	✓			
Business Logo on official Production corflutes / posters / flyers (if applicable)	✓	✓	✓		
Business Logo on official Production promotional T-Shirts (if applicable)	✓	✓			
Voice-over announcement in auditorium prior to the commencement of each show	✓				
Business Logo and acknowledgment on MMCP's Website and Facebook page	✓	✓	✓	✓	
Full page business advertisement in the official show program	✓				
Half page business advertisement in the official show program		✓			
Quarter page business advertisement in the official show program			✓		
Eighth page business advertisement in the official show program				✓	
Business Logo on the Thank You page of the official show program					✓
Complimentary tickets to attend a performance during the show's run (including a Drink Voucher)	6	4	2	2	
Complimentary show program	6	4	2	2	